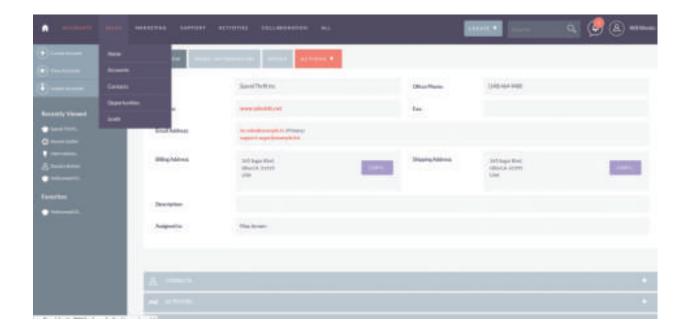


SOCOM's CRM offers you the best of breed in organization and platform ownership without the on-going costs of all proprietary solutions

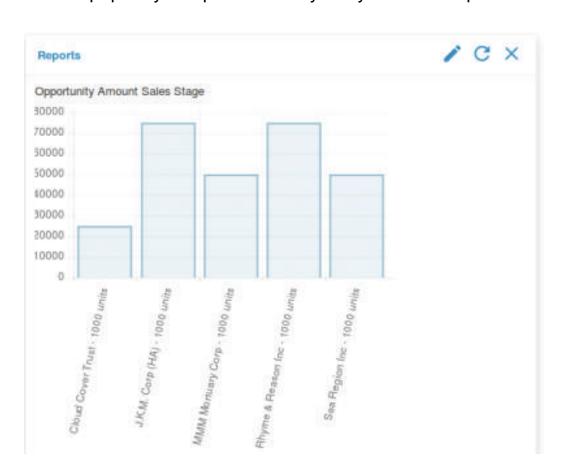
SOCOM CRM is an award-winning open source Customer Relationship Management (CRM) application. SOCOM CRM is functionally equivalent to the major product suites like Salesforce, Oracle, SAP and Microsoft Dynamics, SOCOM CRM is enterprise-ready and is displacing traditional vendors in large accounts. SOCOM CRM is available via SOCOM Cloud services. It is and always will be a completely open source product. SOCOM CRM is a fork of SuiteCRM, supported and extended by SOCOM SYSTEMS





Leads, Opportunities, Sales & Intake

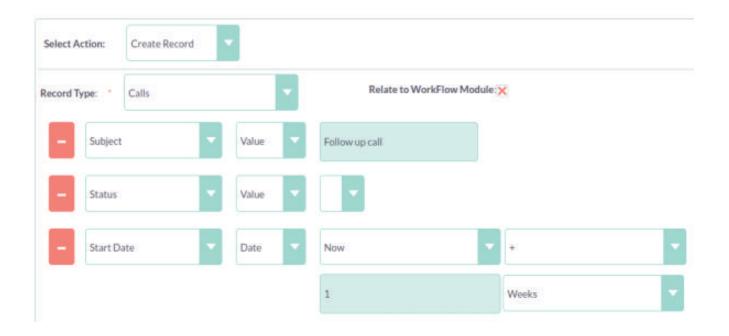
Model your sales pipeline quickly and easily. Free your sales people to do the high value selling you pay them to do, not the low value administration they hate. Produce beautifully templated Quotations, control your pricing strategies, make sure your Contract renewals are always serviced and make sure that every lead is followed up quickly and professionally. Easy to use with powerful impact.





Customizable Workflows & Integrations

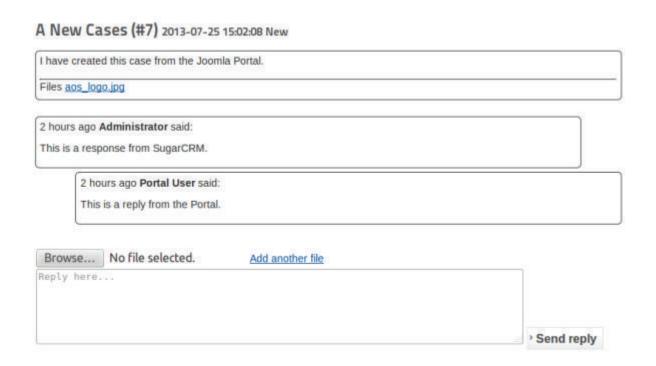
SOCOM CRM's workflow module is an efficient, powerful, and flexible tool that delivers advanced capability to streamline and automate repetitive tasks freeing users to focus on selling and servicing customers. SOCOM CRM users can model business processes and design flexible automated actions that are triggered to run at anytime.





Portals, Case Management & More

Customer self-service is no longer a dream. It's a snap. Manage all your customer issues through an easy to setup and use website. With secure login controlled from SuiteCRM, your service teams will be instantly notified of customers issues and your customers will know as soon as their issues have been dealt with. Free your customer service team to do the hard yards of solving customer problems, not the hard slog of interpreting and recording the problem.





Compare Out of the Box Features & single year of ownership up to 10 users

Features	SOCOM CRM	Microsoft Dynamics	Salesforce Pro
Price	\$528 (for 10 users for 1 year)	\$7,032.50 (for 10 users for 1 year)	\$12,658.50 (for 10 users for 1 year)
Open source	Yes	No	No
Accounts	⊘	⊘	⊘
Contacts	Ø	⊘	⊘
Leads	⊘	⊘	⊘
Opportunities	⊘	⊘	\odot
Quotes	⊘	⊘	Θ
Calendar	\otimes	\odot	\otimes
Cases	⊘	\odot	⊘
Documents	⊘	\odot	⊘
Emails	⊘	\odot	\otimes
Compaigns	⊘	\odot	⊘
Calls	⊘	\odot	\otimes
Meetings	\otimes	\odot	⊘
Tasks	\odot	\odot	⊘
Notes	\odot	\odot	⊘
Products	\odot	\odot	⊘
Product Categories	\odot	Θ	⊘
Contracts	\odot	\odot	⊘
Knowledge Base	\otimes	\otimes	⊘
Report Generator	\otimes	\otimes	⊘
Mobile	\otimes	\otimes	\odot
Outlook integration	⊘	⊘	⊘
Workflow	\odot	Ø	
Projects	\odot		
Invoices	\otimes		
Events	⊘		
Maps	⊘		
Portals	⊘		